

29 April 2009

AEGON Breakfast Club flying high with Edinburgh Airport

Edinburgh Airport is to join up with life and pensions company AEGON to provide a healthy start to the day for primary school pupils.

Today children from Ratho Primary School joined by first team Heart of Midlothian players visited staff at Edinburgh Airport. The children were celebrating the launch of their very own AEGON Breakfast Club at Ratho Primary, which will make a healthy breakfast available to all pupils.

Edinburgh Airport, owned by leading airport operator BAA is the fifth business to sign up to sponsor an AEGON Breakfast Club, and the second sponsor to be announced in 2009.

Gordon Dewar, Managing Director at Edinburgh Airport said: "We are delighted to support the AEGON Breakfast Club. The programme provides an excellent opportunity to ensure the children begin their day with a healthy breakfast and boosts their concentration and their performance in the classroom. As a local business, Edinburgh Airport is committed to developing relationships with the local community."

Sandy Begbie, AEGON UK Director of HR and Corporate Responsibility says:

"It is fantastic that Edinburgh Airport has backed the AEGON Breakfast Club and helped support their local primary school. The AEGON Breakfast Club is going from strength to strength and it's rewarding to see so many more children are benefiting from this initiative."

Campbell Ogilvie from Heart of Midlothian Education Trust says:

"We are working with a broad range of fantastic sponsors to deliver the most ambitious community programme that Scotland's capital has ever seen, and I thank Edinburgh Airport for sharing our vision in helping deliver the next step of this project."

Councillor Marilyn MacLaren, Convener for Education, Children and Families, said: "It's fantastic news that the children from Ratho



Primary School will now also benefit from our increasingly popular AEGON breakfast club project. Research has shown that a healthy breakfast is an important start to a child's day and so it's vital that we continue to expand our breakfast club provision across the city."

The AEGON Breakfast Club is a growing initiative which aims to give Edinburgh school children a healthy start to their day. The aim is to develop breakfast club provision in every primary and special school in Edinburgh where a need is identified.

More information on the AEGON Breakfast Club initiative can be found online here: www.aegonbreakfastclub.org or if you are interested in sponsoring a school in your area please contact Neil Smith on 0131 549 6809.

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Notes to Editors:

- The AEGON Breakfast Club is a three-way partnership between the Heart of Midlothian Education and Community Trust, the City of Edinburgh Council and leading life and pensions company AEGON
- The aim is to develop breakfast club provision in every primary and special school in Edinburgh where a need is identified
- Currently there are five AEGON Breakfast Clubs operating within Edinburgh at; Sighthill Primary School, Balgreen Primary School, Pirniehall/St David's, Broomhouse/St Joseph's, and Ratho being the latest.
- In the UK AEGON offers pensions, life insurance, asset management and financial advice to around 2 million customers. AEGON UK has assets under administration of £51 billion and employs approximately 3,000 staff at its Edinburgh headquarters.

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